

# Vardhmān

Delivering Excellence. Since 1965.





# About Vardhman

Vardhman stands as a premier vertically integrated textile conglomerate in India, boasting a network of over 22 manufacturing units spread across six states and a dedicated workforce of 30,000+ individuals. With an illustrious history spanning over five decades, Vardhman consistently upholds an unparalleled standard of quality, driven by state-of-the-art technology and a customer-centric approach.

Commencing its journey in 1965 with a modest 6,000 spindles, Vardhman Textiles Limited, the flagship spinning business, has evolved into one of the largest yarn manufacturers worldwide, now operating with over 1.2 million spindles and achieving a daily yarn production capacity of 700+ metric tonnes.

Annually, Vardhman produces 240,000 metric tonnes of yarn and 220 million meters of fabric, generating a robust annual revenue exceeding one billion dollars. The impact of the company's products resonates globally, enhancing the lives of millions. Vardhman's unwavering commitment to quality and excellence solidifies its position as a leader in the global textile industry.

# **About Arihant**

Arihant Spinning Mills, a textile manufacturing unit under the Vardhman Group, is situated in the Industrial Area of Malerkotla, Punjab. Established in 1981 with an initial capacity of 25,500 spindles, the unit has expanded impressively to accommodate 0.1 million spindles, producing over 55 metric tonnes of yarn daily. Renowned for its top-tier quality, the yarn produced at Arihant Spinning Mills is distributed worldwide through a meticulously designed distribution strategy.

The unit is equipped with a comprehensive array of technologies, including Ring, Vortex with flexibility to produce Compact, Siro, Jaspe, Injection, Slubs and Core Spun Yarns. Notably, this facility stands as the sole melange unit in India offering a diverse product basket with count range of Ne 16s-80s, encompassing all types of products under one roof.

The Vardhman Melange yarn unit has established a specialized New Product Development (NPD) team dedicated to delivering exceptional products, considering an extensive array of brand selections and product lines.

# VISION

ROOTED IN VALUES, CREATING WORLD CLASS TEXTILES.

# MISSION

Vardhman Group as a world class textile organisation aims at producing diverse range of products for the global textiles market.

# **VALUE**







# THINK OF A SHADE, WE HAVE IT.

The Vardhman Melange yarn collection, named "Rangoli," embodies the richness of colors. Rangoli, derived from a cultural tradition, involves creating intricate patterns on the ground using a vibrant mix of colors, ground rice, flowers, and other materials to commemorate various occasions. Revered as an auspicious way to welcome and greet people, Rangoli is believed to bring good luck.

The diverse array of Rangoli designs has inspired garment makers and brands to infuse innovation into their creations, delivering fashion that spans a wide spectrum of colors and fabrics. The "Rangoli" label boasts more than 1500 unique colors, and our digital library, featuring over 3500 colors(and counting) and patterns provides designers with a vast selection for their creative endeavours.

# **Melange Shades Products**













160+ SHADES

120+ SHADES

ES 120+ SHADES

120+ SHADES 120+ SHADE

# PRODUCT RANGE

RANGOLI MELANGE YARNS						
S No.	Product	Knitting	Weaving	Greige	Dyed	Count Range
I	Cellulosic	✓	✓	✓	✓	1/16- 1/80 Ne & 2 Ply
2	Natural	✓	✓	✓	✓	1/16- 1/80 Ne & 2 Ply
3	Functional	✓	✓	✓	✓	1/16- 1/80 Ne & 2 Ply
4	Sustainable	✓	✓	✓	✓	1/16- 1/40 Ne & 2 Ply
5	Vortex	✓	✓	✓	✓	1/16- 1/50 Ne & 2 Ply
6	Slub		✓	✓		1/16- 1/60 Ne & 2 Ply
7	Core Spun	✓	✓	✓	✓	I/08- I/40 Ne

Product Category

• Top Dyed Melange Yarn

• Ring Spinning System/Airjet Spinning System

• Waxed/Unwaxed autoconed yarn on cones with tail-end.

Dyeing

• Azo free colors.

End Use • Knitting and Weaving.

# FASHIONOVA

#### **FASHION - WEAR MELANGEYARN**



Fashionova represents an alluring and visually dynamic category of yarn, known as Fancy Melange. This distinctive yarn intertwines multiple shades within a single strand, resulting in a variegated or heathered effect that captivates the eye. The unique blending technique creates yarn with distinct flecks or speckles of color, adding depth and texture to knitted or crocheted projects.

Boasting softness, comfort, and versatility in fiber compositions, Fancy Melange yarn opens the door to crafting visually impactful and sophisticated garments, accessories, and home decor items. Its ability to showcase the beauty of color variation allows creations made with Fashionova to stand out as elegant expressions aligned with the latest trends.

# 1750+ Fancy Melange Products

#### NO. OF PRODUCT- INNOVATIVE FANCY MELANGE























**DENIM- 100+** 





MONGREL- 45+





TP BEAUTY TP BEAUTY- 100+



















Vardhman Infeel yarns represent an elevated category designed specifically for crafting undergarments and intimate apparel using cellulose-based fibers. Infeel goes beyond ordinary yarns, providing exceptional comfort with features such as proper ventilation, antibacterial properties, UV resistance, anti-odor capabilities, and the ability to maintain a dry and fresh feeling against the skin. This premium yarn ensures a next-level experience, enhancing the overall comfort and luxury of intimate wear.

# 150+ Melange Products

#### **SOFT TOUCH YARN**











#### **ANTIBACTERIAL & ANTI-ODOR YARN**







#### **ACTIVE WEAR MELANGE YARN**

# ULTIMATE FEATURES FOR PERFORMANCE



Vardhman Functional Yarns transcend mere aesthetics and utility; they are meticulously crafted to cater to the demands of an active lifestyle, including sports gear and outdoor apparel. Designed for intelligent functionality, these yarns seamlessly blend performance with style, addressing the body's needs with enhanced features such as moisture-wicking, stretchability, and a cool, fresh feel. Elevate your active wardrobe with Performa, where functionality meets fashion effortlessly.

# 50+ Melange Products

#### **PERFORMANCEYARN**















# SUSTAINABILITY WITH US

Embracing the theme of sustainability, Vardhman takes pride in its proactive efforts towards a circular economy, marked by our world-class in house recycling facility. This cutting-edge facility stands as a beacon of innovation, capable of handling both greige and colored pre-consumer fabric clipping with an impressive daily capacity of 6 tons. This not only minimizes waste but also allows us to contribute significantly to the circularity of textile production.

What sets us apart is our dedication to traceability and creating a robust ecosystem. By collaborating with our esteemed suppliers /customers and incorporating their fabric clippings into our recycling process, we ensure a closed-loop system that enhances traceability throughout the supply chain. This not only aligns with

# 150+ Melange Products

#### **NATURAL CELLULOSE YARN**





**HEMP** 

**ORGANIC** COTTON





**BAMBOO** 



# REGENERATED CELLULOSE YARN











TEMPERATURE REGULATING POLYESTER YARN











05















# THE NEW AGE LOW PILL MELANGE YARN

Sanspill Low Pill Yarns stand out for their outstanding durability and comfort, gaining widespread popularity among designers globally. Engineered with low hairiness, a dry feel, and a clean appearance, the Sanspill Low Pill Yarn not only provides functional benefits but also embodies a stylish appeal. Its combination of functionality and fashion has positioned it as a favored choice among esteemed global brands.

# 50+ Melange Products

SANSPILL FEATURES













# ULTIMATE FEATURES FOR HEAT INSULATION

Vardhman Thermo Melange Yarns transcend mere aesthetics and conventional requirements, catering to the lifestyle needs of consumers during the winter season. Enhance your thermal fabrics with a diverse range of colors for winter wear, outdoor apparel, and innerwear. Our high-performance fabrics, infused with thermal regulation fibers, are designed to regulate heat, ensuring optimal comfort throughout the winter season. Notable features include superior softness, lightweight feel, and high-level heat insulation, making Thermo an ideal choice for winter wear that seamlessly combines comfort and warmth. Innovatively crafted, this collection introduces a spectrum of colors, allowing innerwear to be worn stylishly as outerwear.

## 150+ Melange Products

**HEAT INSULATED YARN** 













ACRYLIC

# COTDURA EXCELLENCE MOISTURE MANAGEMENT YARN COTTON-LIKE PERFORMANCE BLEND



Introducing Cotdura, a revolutionary product meticulously crafted to redefine comfort and durability in the world of textiles. Cotdura is a poly-blend fabric designed to emulate the soft, breathable feel of cotton while incorporating the flexibility of stretch, offering an innovative solution.

One of the standout features of Cotdura lies in its pilling grade; this attribute not only enhances the fabric's overall durability but also ensures a prolonged lifespan, making it a reliable choice for enduring wear. The fabric's superior pilling resistance sets it apart, guaranteeing a consistently soft and gentle feel even after exte nded use, making it an ideal choice for a wide range of applications, from everyday clothing to active wear.

What truly makes Cotdura a game-changer is its high color fastness grade achieved through the innovative fiber dyeing route. This method not only enhances the vibrancy of colors but also ensures that they remain steadfast, wash after wash. The result is a visually appealing and long-lasting product that retains its aesthetic appeal over time.

Cotdura addresses a critical need in the market by offering the best of both worlds – the performance features of polyester blends and the luxurious feel of cotton. This product not only meets but exceeds expectations, providing a competitive edge for applications where poly features are essential, yet the desired feel is that of cotton. Cotdura is not just a fabric; it's a leap forward in textile technology, setting new standards for comfort, durability, and style.

#### INNOVATIVE PERFORMANCE YARN



# MELANGE PORTAL ONE STOP SOLUTION

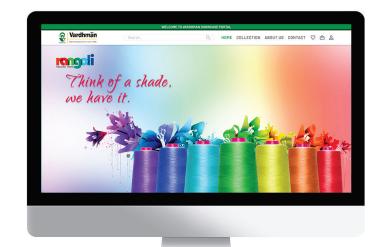


Melange Products are listed with Products USP, Attributes, Category along with product draped for better visualization.





Melange Showcase Portal Website
www.vardhmanmelangeyarns.in Q



# **GET IN TOUCH**

# **CORPORATE OFFICES**

Central Marketing Yarns,
Vardhman Textile Limited,
Chandigarh Road, Ludhiana-141010, Punjab
T: +91-161-2228943
E: piyushbudhiraja@vardhman.com
exp.sales4@vardhman.com

# **REGIONAL OFFICES**

#### **LUDHIANA**

Vardhman spinning & General mills, Chandigarh Road, Ludhiana - 141010, Punjab T: +91-161-2223599, 2603310

## **MUMBAI**

314, Solaries II, Opp. L&T Gate No. 6, Saki Vihar Road, Andheri (East), Mumbai Maharashtra T: +91-22-28576823, 28576824

# **TIRUPUR**

Door No. 4/1-4, Avinashi Road Backside of Pantaloons Showroom, Tirupur - 641603, Tamil Nadu M: +91 8870002662

## **GURGAON**

Ist floor, Palm Court, Sector-16, Gurgaon - 122001, Haryana T: +91-124-4981600-04

#### **KOLKATA**

3rd Floor, Flat no. 6, P-22, C.I.T. Road, Scheme LV, Kolkata - 700014, West Bengal T: +91-33-22650474/22491700

# CERTIFICATIONS

























**REACH**Registration, Evaluation
Authorisation and
Restriction of Chemicals

